

PODCAST TIPS AND SUGGESTIONS

Pick a topic that is meaningful to you. Consider what is the number one thing that you have learned in toastmasters and how has it changed you/how has it impacted your life outside toastmasters

Topic may reference your personal business but **should NOT be a sales pitch**. The focus should be on Toastmasters and how it has helped you

Provide your audience with information that you would have wanted to hear when you were just starting out. Think about **what you can give your audience**; how will your audience benefit from what you have to say?

Consider this as you would a speech; think about an introduction that **grabs the attention** of your audience; pick up to 3 points to convey and have a conclusion that gives your audience something to think about

There is no video, you remember, in order to engage your audience you need to **use your voice** - think vocal variety, pauses, creative language, voice inflection

Aim for a **minimum of 10 minutes and a maximum of 30 minutes**

If you are working on a Pathways project and need to do multiple podcasts, consider a theme based series. Pathways projects require 6-10 minute podcasts. Please discuss series theme with Vice President Public Relations

Interview another member! If you want to interview another member, you can use Zoom and then use the audio portion.

For ease, use the record option on your phone, or if needed use Zoom and we can use the audio only portion

This podcast is audio only

Your podcast can count as a speech; find an evaluator and follow the time requirements of your speech

Make sure to include your name and how long you have been in toastmasters

Be creative, be authentic, have fun, smile! Don't have perfectionist syndrome!

PODCAST OUTLINE

Grab the audience attention with an opening relevant to your topic

Briefly introduce yourself

Share 1-3 points to support your intro, make sure to include why this is important to you and how it has affected your life outside of toastmasters

Wrap it all up with an ending that gives your audience something to ponder and hopefully makes them want to visit our club!

Provide a written podcast title. Also, provide 1-2 sentences, written, about your podcast that will be used in the description.